



FACULTY OF INTERNATIONAL RELATIONS & COMMUNICATIONS



STUDENTS' HANDBOOK

International Relations

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CURRICULUM OVERVIEW

1. Programme title:

B.A. Programme of International Relations

2. Programme code:

7310206

3. Delivery mode:

Full-time (3.5 years)

4. Instruction languages:

Vietnamese, English

5. Number of concentrations:

140 credits*

**1 credit equivalent to 1.36 credit in the European Credit Transfer and Accumulation System ETSC*

6. Didactic approach:

Mandatory classroom-based learning (80%)
& Blended-learning (20%)

CURRICULUM OVERVIEW

Program Objectives (POs)

PO1	Have knowledge of Vietnam's culture and society, as well as the culture, society, economy and politics of neighboring countries and around the world.
PO2	Have knowledge of Vietnam's foreign policy, as well as the foreign policies of neighboring countries and world powers; be able to apply diplomatic thinking to solve practical problems.
PO3	Be able to research and apply diplomatic and international relations theories to explain, analyze and comment on international events.
PO4	Have knowledge and skills to organize foreign affairs activities, domestic and international events; be able to plan, build and organize public relations and community relations projects.
PO5	Be able to plan and produce media products, organize media projects for agencies, businesses, and media outlets.
PO6	Be able to use English in communicating and searching for information to support work.

CURRICULUM OVERVIEW

Program Learning Outcomes (PLOs)

Knowledge and Understanding	PLO 1: Have basic knowledge about the cultural, social, economic, and political characteristics of countries and regions in the world.
	PLO 2: Have theoretical and practical knowledge of diplomacy, journalism and communications corresponding to the training major.
	PLO 3: Have basic knowledge of informatics, planning, 4 and control of professional activities. organization and management of professional activities.
Skills	PLO 4: Solve the problem and display personal opinion in tasks.
	PLO 5: Cooperate and build harmony in teamwork; be able to work independently and self improve.
	PLO 6: Debate, criticize and communicate information as well as solutions to colleagues and teammates.
	PLO 7: Execute English and basic technological software to fulfill tasks.
Autonomy and Responsibility	PLO 8: Obey Vietnam's legal and ethical values; have the responsibility to the organization and the community.
	PLO 9: Relate and share working values with friends and colleagues; respect differences.
	PLO 10: Be willing to receive and learn knowledge to meet the tasks, and pursue knowledge for life.



GRADUATION REQUIREMENTS

Complete 140 credits of elective and compulsory subjects.

Complete a 3-month internship at agencies and enterprises.



Complete practical activities - community.

Complete English certificate: TOEIC 550, or TOEFL 500 BPT/173 CBT/61 iBT, or IELTS 5.5.

Complete MOS IT certificate (Word + Excel).





CAREER OPPORTUNITIES



Work at departments of external relations, communications, organization development, public relations in companies, government agencies, enterprises, corporates in Vietnam and across the globe.



Work at government agencies, provincial departments of foreign affairs; Embassies, Consulates; international and non-governmental organizations.

Work as editors, journalists of agencies in news and media, communications, television.



Work for event organizers, media and television producers, etc.

Students have the opportunity to pursue graduate studies or graduate studies in equivalent programs.



THREE SPECIALIZATIONS

Multilateral Diplomacy (MD)

Focuses on foreign affairs knowledge and skills, as well as organizing national-level diplomatic activities. Students are trained in subjects such as foreign policy, negotiation and bargaining, international politics and economics, diplomatic protocol, and cross-cultural communication. Graduates can work in foreign-related organizations or local/provincial diplomatic agencies and NGOs.

Public Relations (PR)

Emphasizes foreign affairs knowledge and skills at the enterprise level. Students learn how to build relationships with partners and clients, gain knowledge of various countries' economies, politics, and cultures, and develop cross-cultural communication and negotiation skills. They are also trained in planning communication and foreign affairs strategies for agencies and multinational corporations.

International Communication (IC)

Focuses on international journalism and foreign affairs communication. Students are trained in international politics and economics, domestic and international journalism/media practices, and transnational communication activities. Graduates may work in media companies, television stations, NGOs, etc.



COURSES & MODULES

There are 06 groups of subjects (both required and elective) distributed throughout 09 semesters help students achieve the program learning outcomes.

In addition, students are required to complete extracurricular activities during the official study period, including participating in professional activities such as talk shows, workshops, and seminars; cultural and artistic activities; physical training and sports activities; as well as volunteer activities. Students must also act as direct organizers of the above activities to implement the skills learned in class, such as negotiation, planning and operating media events, external communication skills, time management, etc.

Also, during the 3-month mandatory internship at companies, businesses or organizations, students are trained and evaluated on their actual working capacity against real-life requirements of the labor market before starting to work officially.



COURSES & MODULES

Module 1: Courses related to Vietnamese economy - culture – society

No.	Subjects	Languages
1	Vietnamese Cultural Basis	Vietnamese
2	Introduction to Sociology	Vietnamese
3	Introduction to Psychology	Vietnamese
4	Marxist-Leninist Philosophy	Vietnamese
5	Marxist-Leninist Political Economy	Vietnamese
6	History of the Communist Party of Vietnam	Vietnamese
7	Scientific Socialism	Vietnamese
8	Ideology of Ho Chi Minh	Vietnamese

COURSES & MODULES



Module 2: Courses related to information technology and law

No.	Subjects	Languages
1	Computer Skills	Vietnamese
2	Graphic Design and Photo Editing	Vietnamese
3	Fundamentals of Laws in Vietnam	Vietnamese
4	Public International Law	Vietnamese
5	Intellectual Property Law	Vietnamese
6	Media Law	Vietnamese



COURSES & MODULES

Module 3: English skills courses

No.	Subjects	Languages
1	English Communication Skill 1	English
2	English Reading and Writing Skills 1	English
3	English Communication Skill 2	English
4	English Reading and Writing Skills 2	English
5	Public Speaking	English
6	English for Office Skill	English
7	English Debating Skill	English
8	Advanced English Reading - Writing Skills	English
9	Translation Skill	English
10	Interpreting Skill	English

COURSES & MODULES



Module 4: Courses related to diplomacy – international relations

No.	Subjects	Languages
1	Introduction to International Relations	Vietnamese
2	History of World Civilizations	Vietnamese
3	History of Internantional Relations	Vietnamese
4	Contemporary Vietnamese Foreign Policy	Vietnamese
5	International Relations Theory	Vietnamese
6	Introduction to Politics	Vietnamese
7	Diplomatic Protocol	Vietnamese
8	Vietnam and International Integration Issues	Vietnamese
9	International Economic Relations	Vietnamese
10	Geopolitics	Vietnamese
11	International Relations of the Asia – Pacific	Vietnamese
12	Major Religions of the World	Vietnamese
13	Vietnamese Foreign Culture	Vietnamese



COURSES & MODULES

No.	Subjects	Languages
14	International Negotiation	English
15	Integration and Cultural Conflict	English
16	Global Issues in Contemporary International Relations	English
17	Human Security	English
18	European Union Foreign Policy	English
19	Chinese Foreign Policy	English
20	ASEAN Countries and Vietnam Relations	English
21	Contemporary International Politics	English
22	U.S Foreign Policy	English
23	Security and Conflicts in International Relations	English
24	Research Methodology	English
25	Globalization	English

COURSES & MODULES

Module 5: Courses related to management and communication

No.	Subjects	Languages
1	Aesthetic Studies	Vietnamese
2	Fundamentals of Management	Vietnamese
3	Teamwork Skill	Vietnamese
4	Spokesperson Skill	Vietnamese
5	Protocol and Etiquette	Vietnamese
6	Techniques of Photography – Cinematography	Vietnamese
7	Media Production Process	English
8	Advertising	English
9	Brand Building and Development	English
10	Organization Development and Community Relations	English
11	External Public Relations	English
12	Event Management	English

COURSES & MODULES

No.	Subjects	Languages
13	PR Project Management	English
14	Trade Marketing	English
15	Market Research	English
16	Media Psychology	English
17	Integrated Marketing Communication	English
18	Client Management	English
19	Human Resource Management	English
20	Social Media Planning	English
21	Digital Communication	English
22	Crisis and Conflict Management	English

COURSES & MODULES

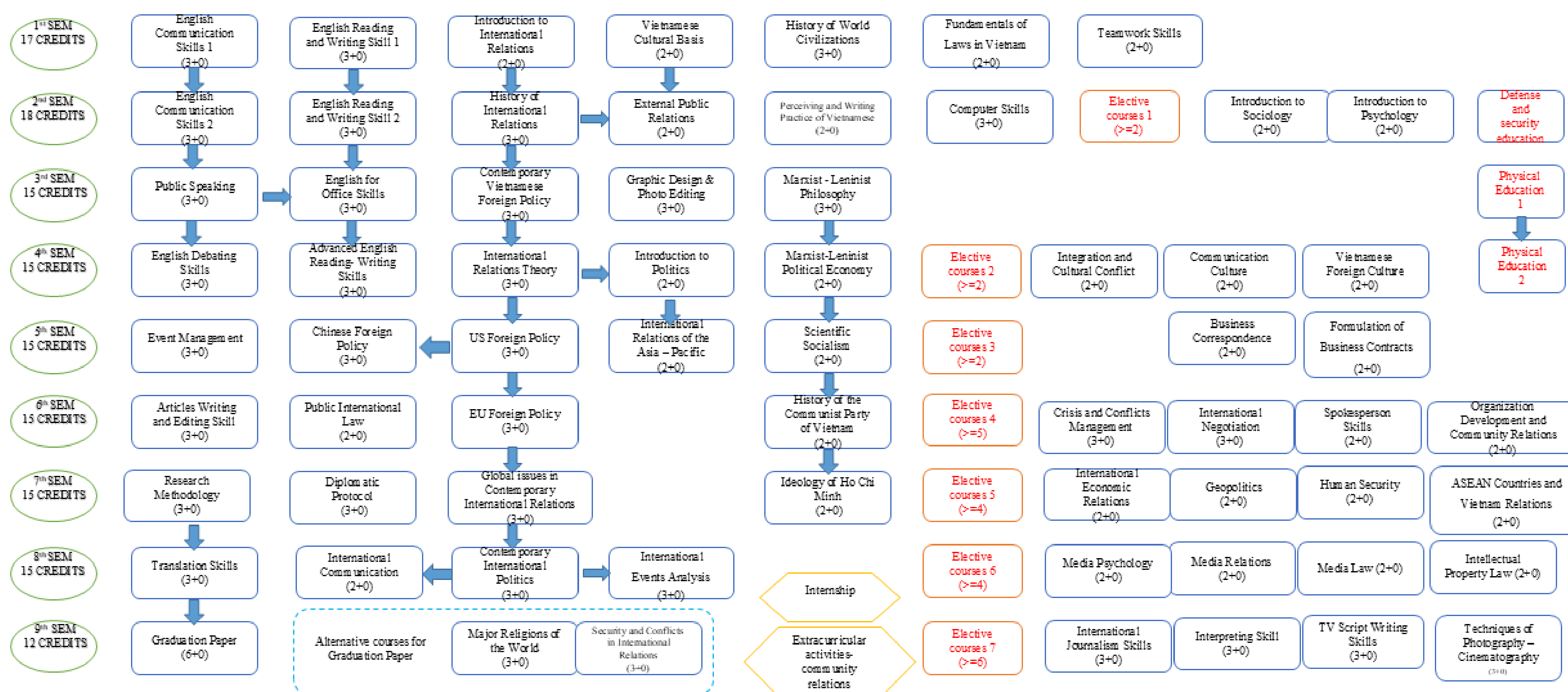
Module 6: Courses related to writing and journalism skills

No.	Subjects	Languages
1	Types of Media	Vietnamese
2	Perceiving and Writing Practice of Vietnamese	Vietnamese
3	TV Script Writing Skill	Vietnamese
4	International Journalism Skill	Vietnamese
5	Media Relations	Vietnamese
6	International Communication	Vietnamese
7	International Events Analysis	Vietnamese
8	Articles Writing and Editing Skills	Vietnamese
9	Business Correspondence	Vietnamese
10	Formulation of Business Contracts	Vietnamese
11	Public Relations Writing	Vietnamese
12	Communication Culture	Vietnamese
13	Media Content Writing Skill	Vietnamese



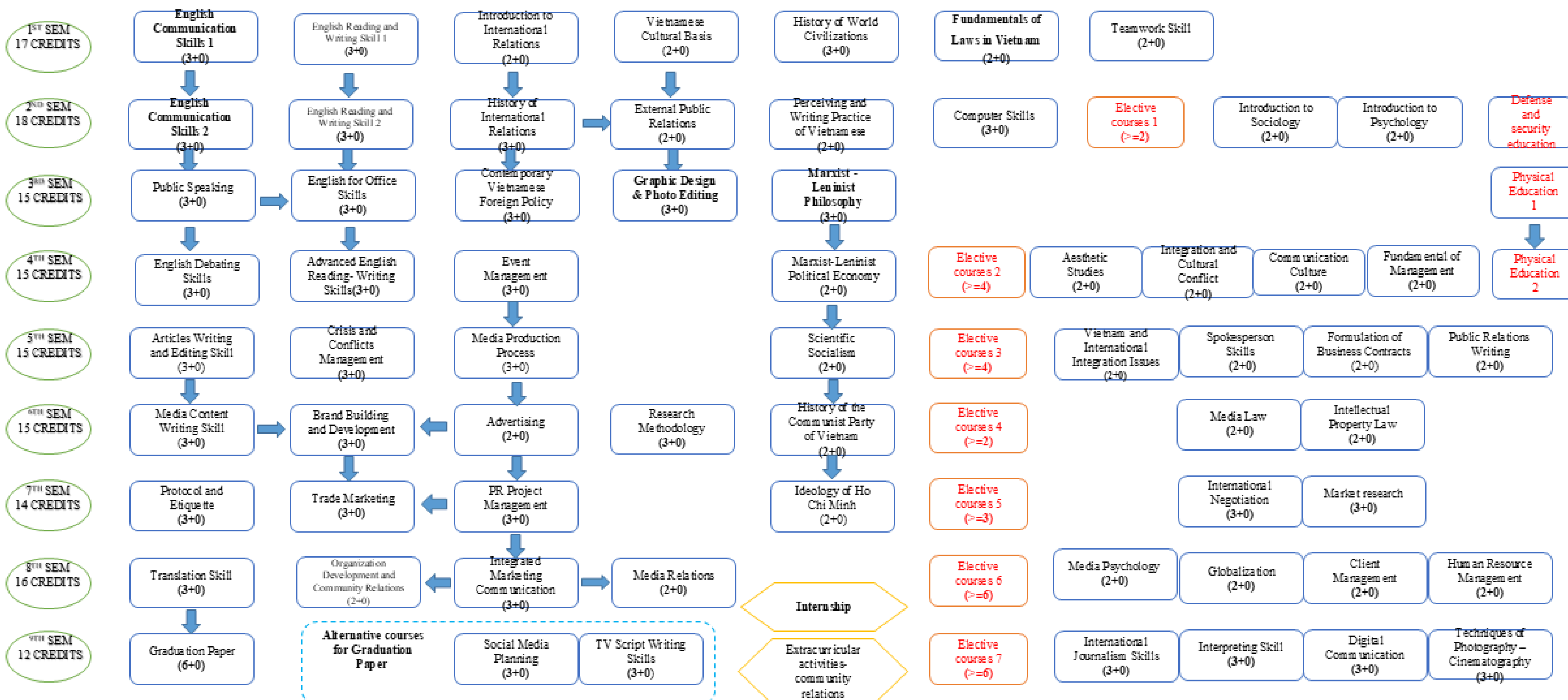
COURSE PLAN (2021)

Multilateral Diplomacy (MD)



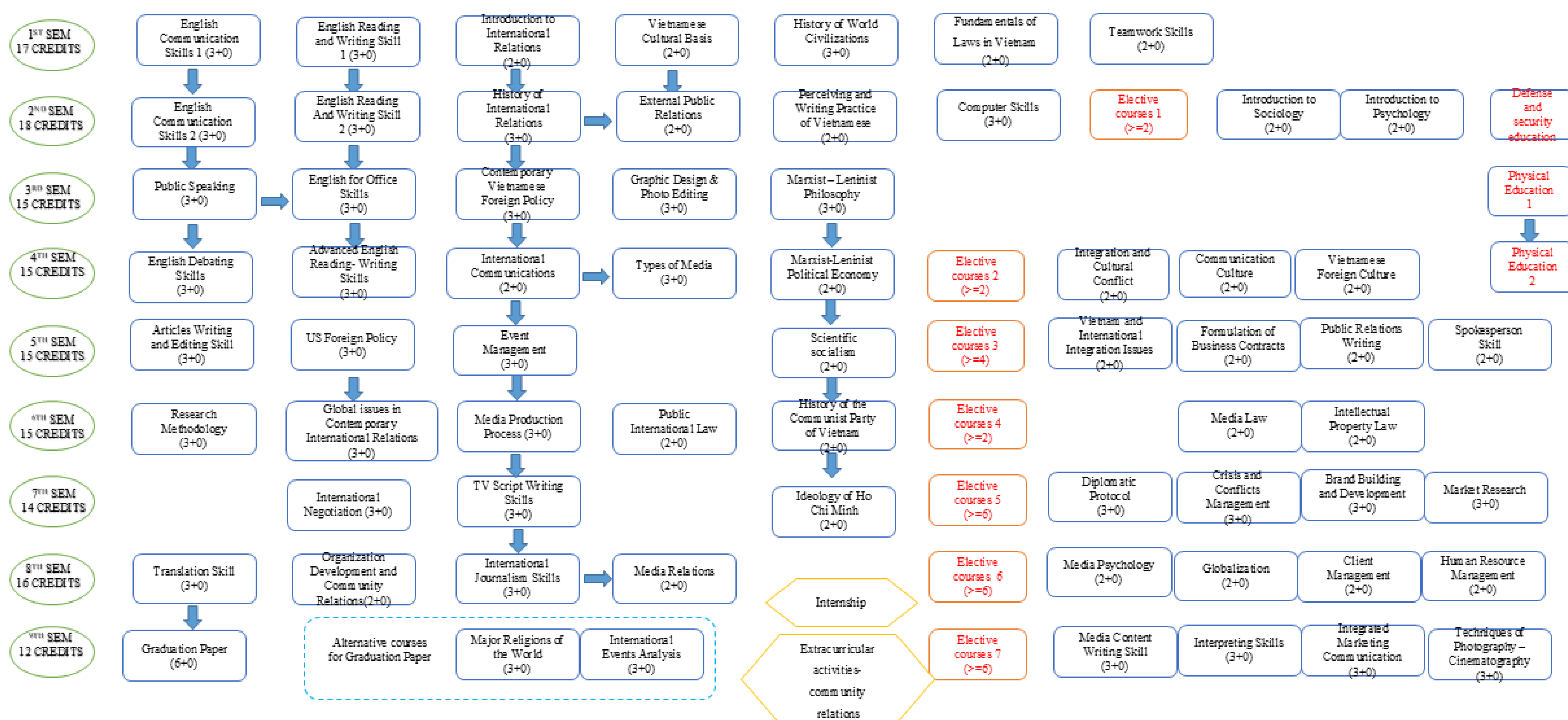
COURSE PLAN (2021)

Public Relations (PR)



COURSE PLAN (2021)

International Communication (IC)



PRACTICAL ACTIVITIES – COMMUNITY (EXTRACURRICULAR ACTIVITIES)

Community engagement activities are a type of extracurricular activity conducted throughout the 4 years of study. These include: Organizing events and programs connecting businesses and organizations (domestic and international) related to the field; Participating in charity, community service, arts, and sports activities.

Students are required to participate in both roles: as event organizers and as participants in events organized by others.

The goals of these activities are to help students develop practical skills such as time management, planning, negotiation, communication, and human resource management; to foster connections with the community, organizations, and enterprises; and to prepare students for internships and future employment after graduation.

ENERGETIC
VIBES



ENERGETIC VIBES



PRACTICAL ACTIVITIES – COMMUNITY (EXTRACURRICULAR ACTIVITIES)



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